

n., v., rock (rɒk)

rock is a verb, more than a genre, as in “rocking the mic.” and as in, “rock with us at our next unconference and film festival, as we honor women who rock and change history.”



n., pl, wom-en (wɪm'ɪn)

a socially constructed category that includes but is not limited to women-identified, transgender and cisgender women, and other formations as well.

**5<sup>th</sup> Annual Women Who Rock (un)Conference, Music, Arts, & Media Festival:**

**“Rocking Media Justice”**

**March 7<sup>th</sup> @ Rainier Valley Cultural Center: 3515 S Alaska St, Seattle, WA 98118**

**Featuring: Women of Color for Systemic Change, Sharon Maeda, Zola Mumford,**

**Star Nayea, Jacque Larrainzar, Dinae Harrison-Corey and more!**

**Kick-Off Party March 6<sup>th</sup> @ Hollow Earth Radio 2018 E Union St #A, Seattle, WA 98122**

**Featuring: Seattle Fandango Project**

**SEATTLE, WA – March 7, 2015** – The Women Who Rock (WWR) Community will celebrate our 5th anniversary on Saturday, March 7<sup>th</sup>, with the WWR (u)Conference. The 2015 (un)Conference is dedicated to **Rocking Media Justice**, which celebrates the making of media within communities, in order to document our realities, which are often portrayed negatively or incorrectly in mainstream media. All events are **free** and open to the public. Children and families are welcome.

The day begins at 11:00 am with a **Musical Brigade March** to celebrate **International Women’s Day**. Starting at the intersection of Rainier Ave S. and S. Dawson St., participants are encouraged to bring musical instruments and noisemakers. The march will last less than a half-mile, and will end at the **Rainier Valley Cultural Center**, for the main event.

Starting at 1:00 pm, the (un)Conference features an Intergenerational Roundtable dedicated to solidarity within organizers with **Women of Color for Systemic Change** facilitating a conversation with speakers **Sharon Maeda, Zola Mumford, Star Nayea, Jacque Larrainzar, and Dinae Harrison-Corey**, all of whom have been influential in Seattle’s organizing communities.

Beyond that, from **3:15-5:15pm**, the smaller Dialogue Sessions upstairs invite attendees to participate in conversations focused on different issues of and tactics for Media Justice. During this time, attendees are also encouraged to visit our Skill Swap located downstairs at Rainier

[www.womenwhorockcommunity.org](http://www.womenwhorockcommunity.org)

[#WWRMediaJustice](#) [#WWR2015](#)

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Valley Cultural Center. This skill swap is a bazaar-style space where guests can float from booth to booth, gathering techniques for creating media and **Rocking Media Justice**.

**From 6-8pm**, the 2015 WWR (un)Conference will also offer a **community cypher/jam and cake, to celebrate WWR's 5<sup>th</sup> anniversary**. Through discussion events, skills-share, and collective music- and art-making, we hope to open a larger dialogue about best practices in media and organizing in order to *rock media justice*.

Our goal is to generate dialogue, build and strengthen relationships between local musicians and their communities in collaboration with educational institutions. *We emphasize community involvement in the event and encourage attendees to participate in creating dialogue.*

Featuring guest bloggers: Anne Balsamo, Christa Bell, Deb Vargas, Deb Wong, and Mako Fitts-Ward @ womenwhorockcommunity.org

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All events are free and open to the public. Children are welcome. For advance registration, visit: <https://catalyst.uw.edu/webq/survey/mhabellp/258847> Registration will also be available the day of the event.

For more information, to volunteer with us, to learn more about the project, learn about accessibility of buildings and space, and to contribute your stories to the Women Who Rock Oral History Archive (hosted by the University of Washington Libraries), please visit: <http://womenwhorockcommunity.org> and/or email: [womenwhorockproject@gmail.com](mailto:womenwhorockproject@gmail.com).

For information about the **Women Who Rock Archive**:  
<http://content.lib.washington.edu/wwrweb/>

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